

Diocese of Lake Charles - DYC 2018 SPONSORSHIP & ADVERTISING CAMPAIGN

Mission Statement: Forming the young church of the Diocese of Lake Charles by supporting and empowering youth leaders and their teens to be Christ in the world.

**Please support the teens and young adults of the DOLC
by purchasing an ad or becoming a sponsor for DYC 2018.**

SPONSORSHIPS AND ADS ARE DUE ON THURSDAY, February 22, 2018

Sponsorships: 3 Levels

1. Basic Sponsorship - \$200.00 (incentives include ad in program and name on t-shirt)
2. Elite Sponsorship - \$300 to \$400 (incentives above plus recognition from the main stage)
3. Corporate Sponsorship - \$500 (incentives above plus business banner hanging at event)

Ad Information

Selling ads will benefit parishes in several ways:

1. Parishes receive credit for 80% of the ad money received.
2. Selling ads promotes the conference.
3. Parish ads show support of our young people.

Selling Hints:

1. Confidence and determination will help you sell ads.
2. Stress that support of young people is good advertisement.
3. Ask parish organizations for support either by taking out an ad or by sponsoring a participant. We don't want to abuse them but to simply let them know what is going on and how they can help if they wish to.
4. Sell ads early so offices can get approval from headquarters.

Ads for Program:

Cost of Ads:

One of the Covers	\$150 (all in color)		
Full Page Color	\$125	Full Page B&W	\$100
Half Page Color	\$75	Half Page B&W	\$50
Quarter Page Color	\$40	Quarter Page B&W	\$25

Please send Ad to youth.ministry@lcdioocese.org (Sending electronically makes formatting much easier.) If you can't do this, send hard copy of ad to DOLC Youth Office 411 Iris St., Lake Charles, LA 70601; attention Youth Ministry.

DOLC Youth & Young Adult Ministry Sponsorship & AD Form

Name of Business/Sponsor: _____

Address: _____ Phone #: _____

Contact Email Address: _____

Sponsorship/Ad for _____(Person or Church Parish)

Sponsorship: please complete information below.

- _____ Basic Sponsorship of \$200
- _____ Elite Sponsorship of \$300 or \$400 (circle the amount)
- _____ Corporate Sponsorship of \$500

Program Booklet: Size of Ad (see front page for cost)

- _____ Cover Ad (inside front) _____ Cover Ad (inside back) _____ Cover Ad (back cover)
- _____ Full Page Color _____ Full Page B&W _____ Half-Page Color
- _____ Half-Page B&W _____ Quarter-Page Color _____ Quarter Page B&W

Reminder: If have logo or business card to use for the ad please attached or email to youth.ministry@lcdiocese.org For Corporate Sponsors, if you have a sign you would like us to use please let us know and we can pick it up.

Please send sponsorship form and money to DOLC Youth Office, 411 Iris St., Lake Charles, LA 70601. Give the business the receipt below.

RECEIPT for Ad or Sponsorships

This will acknowledge receipt of \$_____ in (cash, check), from _____

_____ for purchase of a sponsorship for the DOLC Office of Youth Ministry.

Date: _____

Signature

